

IN-HOUSE EXPERIENCE (8 years)

St. Martin's Press

Production Designer–
Graphic Designer

New York, NY (2007– Present)

Designing book interiors for trade hardcover and mass market paperbacks.

Designing photo inserts, hardcover spine dies and book casings.

Providing 3rd party typesetters with specifications and instructions on how to layout publications.

Restructuring and organizing mass market archives for future editorial alteration.

Barnes & Noble

Graphic Designer

Boston, MA (2002 – 2007)

Designed and constructed vinyl, PVC, and paper signage ranging in size from 2" x 2" to hundreds of square feet; for use in wayfinding systems, point of purchase and typographical installations.

Saw projects through all stages of design, from conception to production and installation.

Designed promotional materials including posters, fliers, stickers and floor plans for visual merchandising.

FREELANCE EXPERIENCE (partial)

Seti Gallery

Freelance Designer

Kent, CT (2011)

Designed 4 color, print-ready periodical ads showcasing the gallery's current exhibitions in local magazines.

Medithon

Freelance Designer

Westchester, NY (2011)

Designed and developed the website and identity for a medical equipment sales, repair, and consultation company.

Concrete Cutting Company

Freelance Designer

Portchester, NY (2010)

Designed and developed the web site and identity for a professional concrete drilling and sawing company.

NY Pizza Station

Freelance Designer

Harrison, NY (2010)

Designed and developed the web site and identity for a local restaurant.

MixTape

Freelance Designer

New York, NY (2008)

Designed the promotional fliers for a series of dance choreographers putting on a show featuring modern and contemporary dance performances.

Renne Byers:

Landscape Architect

Freelance Designer

Bronxville, NY (2010)

Retouched and optimized photos for a landscape architect whose work was featured in a trade publication.

Wedding Invitations

Freelance Designer

Rye, NY; Worcester, MA (2010; 2009)

Designed "Save the Date" and wedding invitations catering to individual tastes, locations and themes.

Collaborated with 3rd party printers and paper suppliers throughout the production process to ensure the consistency and quality of the final products.

Tannin Management

Freelance Designer

San Francisco CA (2007)

Designed the logo and logo type for a high end wine education service. The final logo will appear in the May 2011 issue of *Cigar Aficionado* and *Wine Spectator* magazines.

Pink Nose Studio

Freelance Designer

Boston MA (2006)

Designed the logo and for a Boston artist's business venture.

The Linwood Grill

Freelance Designer

Boston MA (2005–2006)

Designed the logo and logotype for a Southern food restaurant and craft beer bar.

Applied the created identity to a wide range of marketing collateral including business cards, staff uniforms, promotional T-shirts and packaging.

Designed promotional materials including editorial print advertisements and event fliers.

EDUCATION

Broad liberal arts background.

*Bachelor of Science in Graphic Design,
Northeastern University Boston, MA.*

SOFTWARE & SKILLS

Expert in both Mac and Windows OS.

*Great technical skill with computer hardware.
Very quick to learn additional software.*

Expert in:

InDesign

Illustrator

Photoshop

Quark XPress

Adept in:

Dreamweaver

Flash

AfterEffects

Cinema 4D

† 10 years experience shooting and developing both film and digital photography.

Print portfolio & references provided upon request.

Online portfolio available at www.avispagraphics.com